



## CATALYST OF CHANGE

The Statistics for successful, effective change are still frighteningly low. Roughly 70% of changes fail. Fail to deliver on time, fail to meet budget or fail to realise the benefits the business case was based on.

- Do you want to engage your people in change?
- Do you want to be able to deliver clear and consistent messaging throughout your change program?
- Do you find yourself juggling business as usual with the priorities of your change program?
- Are you afraid people will leave your organization, or become unhappy, because of your program of change?
- Are you 100% sure about what your role is in leading change?

LEADING CHANGE			
	Type	Focus	Influence
Visible	CATALYST	PRESENCE	100%
	CONTRIBUTOR	ACTION	75%
	JUGGLER	PRIORITY	40%
Invisible	PASSENGER	WILLINGNESS	5%
	ABSENTEE	INTEREST	-10%

When I'm working with leaders in change and transformation, I commonly find the following essential elements are missing from their approach:

- Knowing the factors to creating a successful change
- Clear understanding of this change and their role in it
- Personal commitment to the change
- Knowing what to say about the change
- Having enough time to participate in the change

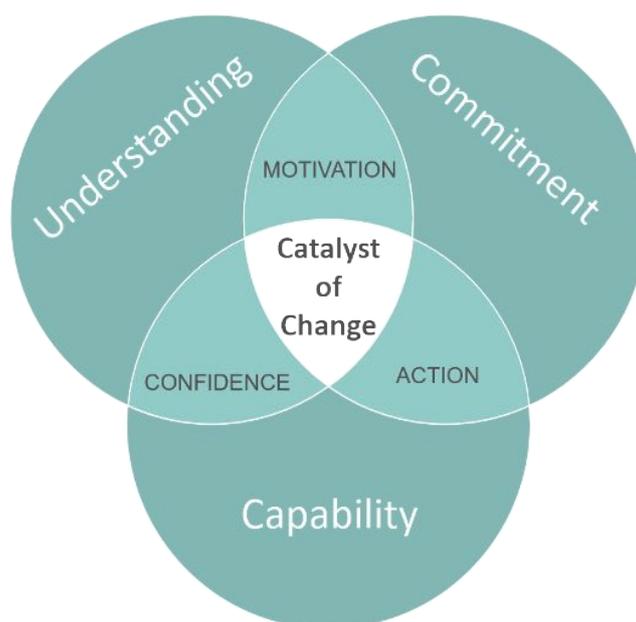


*I recently completed Stacey's group leadership program. It has been far the best leadership coaching program that I have encountered. Stacey's approach is logical, considered and highly effective. I have so many tools in my tool box now and feeling positive about dealing with my leadership challenges. I would highly recommend connecting with Stacey and joining one of her programs. You won't regret it.*

**Jo Hobson**  
Tax Director, Defence Housing Australia

## YOU WILL LEARN:

- ✓ The dynamics of change
- ✓ Why engaging your people in change is the key to benefits realisation
- ✓ How to leverage the psychology of change
- ✓ How leaders influence change outcomes
- ✓ The vital factors to leading Yourself through Change
- ✓ The key questions you must ask and answer for yourself as a leader of change
- ✓ How to create and articulate clear messages
- ✓ How to create momentum in your community



## THIS PROGRAM IS IDEAL FOR:

- ✓ Executive leaders
- ✓ Senior leaders
- ✓ Middle leaders
- ✓ Portfolio & Project leaders
- ✓ Frontline Leaders

For further information please go to:

<https://www.ashleycoaching.com.au/catalyst-of-change>

[Program terms and conditions](#)

## ENQUIRE ABOUT OUR COMPLEMENTARY PROGRAMS:

➤ **Strategy Session & Roadmap Development**