



In this VUCA world, leaders must navigate the complexities of globalization, technological advancement, social interconnectivity, massively accelerating change and a multi-generational workforce.

An [Egon Zendor report in May 2017](#) found that for those in VP roles and above it takes most people 6 months or longer to make an impact in their roles, and for CEO's it can be much longer. And according to the *Harvard Business Review*, at least 2 out of 5 new CEOs fail in their first 18 months on the job. While Executives who get the right support get up to speed in about half the time and continue to perform.

In order for leaders to inspire, influence and engage their teams so they can perform and deliver in a world of change, they must develop their practice of leadership.

LEADING POSSIBILITY INDICATOR		
State	Focus	Performance
POSSIBILITY	OPPORTUNITY	100%
PERFORMING	PRACTISE	75%
HUSTLE	PRIORITY	45%
OVERWHELM	PROCESS	10%
UNAWARE	AWARENESS	-10%

Leaders at all levels have been faced with a challenging 2020 and they're breathing a sigh of relief that it is finally over. What all leaders need to realise though is that 2020 was the beginning of a long-term change, transition, and transformation to a new world order of work. There is a marathon of change in front of you and you need to be equipped and prepared so that you can support yourself, your team and your organisation in a sustainable way.

I worked with Stacey over a six-month period to explore alternative pathways to problem-solving and people management within my business.

Stacey was an expert guide to help me consider a variety of solutions which were not automatically top of mind. I found the process extremely enlightening,

Stacey has a deep appreciation of business management which resulted in our conversations often extending beyond the scope of what I expected.

I am deeply appreciative of her empathetic and collaborative style and would not hesitate to undertake further coaching with her in the future.

Mike Baard, Managing Director Australasia NBC Universal

Many senior leaders will be facing a whole range of new and amplified leadership challenges in 2021. Including:

- Leading a change that lasts years.
- People who are feeling less connected now than they were in 2019; Less connected to their team and less connected to you, their leader.
- People who have become disconnected from their purpose, which impacts their engagement, discretionary effort and their performance & productivity.
- Keeping their organisation relevant in a world that has markedly changed.
- Exhaustion is setting in for many leaders and their people.
- Unintentionally falling back into freeze and fright responses in the face of ever-increasing challenges.

While 2020 has seen plenty of change happen, as organisations and leaders have quickly responded to the conditions, there is more yet to do. In order to create businesses and operations that are going to survive in the long-term, systemic change is required.

Leaders of emergent change do three things really well:

1. They focus specifically on the important and impactful and stay out of the detail.
2. They communicate continuously.
3. They build capability, their own and their peoples.

Allow yourself the space to become an influencer and role model, so that you can make the difference as a visible leader and guide your organisation to sustainability.

Get your 2021 set up for success. Focus on yourself, elevate your leadership and have more impact. You will walk away from this program with clear strategies to lead sustainably over the long term.

ARE YOU?

- ✓ Too focused on the immediate rather than the strategic?
- ✓ Finding it challenging to sustain yourself and find flow on a regular basis?
- ✓ Wondering about how to be visible and connected with your team, while building capability and accountability?
- ✓ Wishing you had more ideas and strategies to lead the systemic change required to ensure the ongoing relevance and success of your team and business?
- ✓ Wondering how to increase your influence with your Peers and Key Stakeholders?

THIS PROGRAM IS IDEAL FOR:

- ✓ Executive Leaders

THIS PROGRAM IS IDEAL IF YOU:

- ✓ You are already a high performer, yet know that you're feeling tired and would benefit from a support structure, OR
- ✓ You want to do your best but you're not sure exactly what the right next steps are and in which order to take them, OR
- ✓ You know it will be easier with the right support and accountability, AND
- ✓ You are prepared to step up your leadership, including learning, supporting yourself and creating the space to lead.
- ✓ You have a significant portfolio.
- ✓ You understand that 2020 was just the beginning of a significant change and that you as a leader need to be positioned to make a bigger impact on order to lead the change ahead.

THIS PROGRAM IS NOT IDEAL IF YOU:

- You don't want to level up your leadership
- You feel like it's not that important
- You want someone else to do the hard work
- You're not interested in learning

WE'LL FOCUS ON:

The 3 key dimensions of leadership: **YOURSELF**; **YOUR TRIBE**; and **YOUR WORLD**, in the context of the challenges facing leaders in 2021.



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LEADING POSSIBILITY²⁰²¹ FOR CEOs INCLUDES:

This program is for Executives who aim to make a significant impact for themselves, their teams and their organisation in 2021.

- ✓ Needs Analysis Strategy Session

Designed to determine the key needs for the executive and identify priorities for the period

- ✓ 6 or 12 Individual Coaching Sessions (typically 60-90 minutes)

Series of one-on-one coaching sessions conducted online and face-to-face, where possible. An opportunity for accelerated learning by the participant providing, among other things, clear focused thinking time, reflection, challenges to thinking and behaviour, goal setting, and developing & committing to action plans to deliver tangible outcomes.

- ✓ Strengths Profiling & Review

- ✓ Participant Materials

- ✓ Copy of The New Leader, by Stacey Ashley

- ✓ Copy of First Lead Yourself, by Stacey Ashley

- ✓ Lifetime access to the 1000leaders Initiative curriculum

- ✓ Leadership Performance Boost - 28 Day Self Coaching Challenge

- ✓ The Leadership Stretch eBook

- ✓ Program Review

Review of the program including consideration of progress and next steps, typically conducted with the program sponsor/stakeholder.

OPTIONS

For each 6-month period

- ✓ Email and Phone Support

- ✓ ½ day Workshop on Topic of Executive's Choice

The world is crying out for leadership right now, so now is the time for you to step up.

If you need the **Space**, the **Strategies**, and the **Support** to get traction fast and elevate your leadership in 2021 then join me in Leading Possibility.

[Program terms and conditions](#)

FOR FURTHER INFORMATION:

<https://ashleycoaching.com.au/leading-possibility-for-ceos/>