



Leaders need help to develop the skills that will take them to their next level. Being a subject matter expert, high performing team member, or doing what you've always done is not enough.

It's simply not good business to promote a leader and then fail to develop them. There's more to being the leader than just being successful in your old role. Leading a team, needs more and different capabilities, tools, processes, and approaches.

I continue to observe many organisations which are not taking enough responsibility for setting new leaders up for success. They need to provide the support and development that equips new managers with the additional skills they need to navigate their new role of team leader effectively

Yet many organisations are not offering the support their leaders need. It's time to bridge the gap.

Here are a few of the concerning statistics on this topic:

- 60% of new leaders fail in the first year <sup>[1]</sup>
- 87 % of first-time leaders feel frustrated, anxious, and uncertain about their new role <sup>[2]</sup>
- 60% of leaders say they never received training when transitioning into their first leadership role <sup>[3]</sup>
- 50% of managers in organisations are ineffective <sup>[4]</sup>

[1] Ashkenas, 2015. [2] Tacy M. Byham and Richard S. Wellins [3 & 4] Center for Creative Leadership

I'm on a mission to develop as many leaders as I can with The New Leader™.

I'm going to help your new leaders, and leaders of leaders, acquire the foundation skills that will make their leadership lives so much easier and set them up for leadership success throughout their careers.



™ Stacey Ashley

## THE NEW LEADER™

Would your leaders be familiar with this?

### MAYBE...

- email controls your day.
- you go to so many meetings you never get any work done.
- you have conflicting priorities and don't know where to start.
- you wish your team would show some initiative and be more accountable.
- your to do list keeps on growing, and you're not getting to your strategic projects.
- you're stressed & working long hours.
- your boss is demanding more.
- you have a lot more stakeholders & customers to deal with, and every one is different.

### OR PERHAPS YOU NEED...

- ✓ an easy way to prioritise your work.
- ✓ a methodology for doing the right things, in the right way, at the right time.
- ✓ a process for balancing your work and your team.
- ✓ to create some thinking time.
- ✓ a simple framework for having the more challenging conversations.
- ✓ a strategy for making meetings more useful.... And shorter.
- ✓ a comfortable way to create a network and build influence.
- ✓ some more tools in your leadership toolkit.

## CREATE THE TIME, SPACE & OPPORTUNITY TO LEAD

### BECOME A LEADER WITH IMPACT



GET ORGANISED



GET-IT-DONE MEETINGS



PLAN & DELIVER



BIG-PICTURE THINKING



ONBOARDING YOUR BOSS



PEOPLE POWER



ESSENTIAL CONVERSATIONS



GET A MENTOR



EARN YOUR INFLUENCE



BE THE ROLE MODEL



OWN YOUR CAREER



TAKE ACTION

## THE NEW LEADER™ IS IDEAL FOR:

- ✓ New leaders, and leaders of leaders, ready to have more influence and make more impact in their role
- ✓ Leaders who are prepared to do the work to get the results that matter
- ✓ Leaders who need to create the time and space to think, and move from reactive doing to strategic leading

## THE NEW LEADER™ IS NOT IDEAL FOR:

- Those not ready to take personal responsibility for their leadership
- People who are not prepared to follow through with their commitment
- Individuals who don't recognise the importance of being a leader

## PARTICIPANTS WILL WALK AWAY FROM THE NEW LEADER™ WITH:

- ✓ An easy way to prioritise their work.
- ✓ A methodology for doing the right things, in the right way, at the right time.
- ✓ A process for balancing their work and their team.
- ✓ Strategies to create some thinking time.
- ✓ A simple framework for having the more challenging conversations.
- ✓ Strategies for making meetings more useful.... And shorter.
- ✓ A comfortable way to create a network and build influence.
- ✓ An understanding of how to bring out their own best by playing to their own strengths.
- ✓ Some more tools in their leadership toolkit.
- ✓ A clear way forward in their leadership career



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### [Program terms and conditions](#)

## WHAT OTHERS HAVE TO SAY:



*I recently completed Stacey's group leadership program. It has been far the best leadership coaching program that I have encountered. Stacey's approach is logical, considered and highly effective. I have so many tools in my tool box now and feeling positive about dealing with my leadership challenges. I would highly recommend connecting with Stacey and joining one of her programs. You won't regret it.*

**Jo Hobson**  
Tax Director,  
Defence Housing Australia



For further information please go to:

<https://www.ashleycoaching.com.au/the-new-leader>